

About the Agu brand pig traceability system?



The Agu Brand Pig Traceability System is a birth registration system of Agu brand pigs reared by farmers that are certified by the Okinawa Prefecture Agu Brand Pig Promotion Council, which manages information of feed type, vaccine, slaughter and meat processing etc.. Information on certification of Agu breed is published and available for tracing by wholesalers, retailers and consumers. This ensures a smooth investigation and product recall in case of food accident, thus contributing to the improvement of a safe quality of the Agu brand pig.



Farmer



Butchery place



Processing Factory



Supermarket/ Restaurant



Consumers

